

Bon Vivant

by Clubvivre.com



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**ASIA'S ULTIMATE
FOOD & LIFESTYLE MAGAZINE**

www.bonvivant-mag.com

“A Bon Vivant is a person who doesn't wait for retirement, and enjoys the good life, now.”



Our Online Magazine |

Bon Vivant

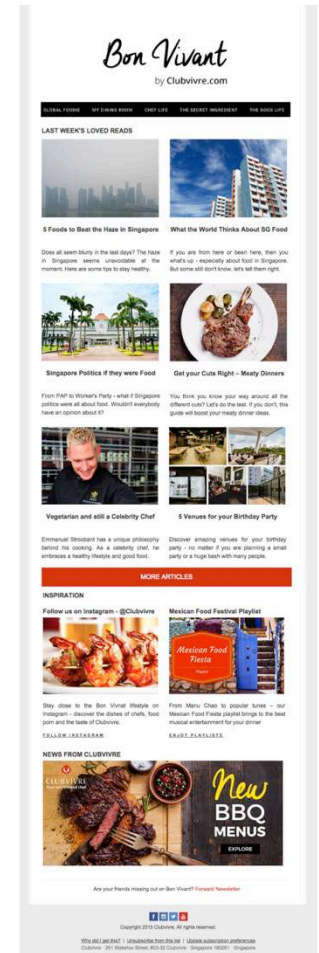
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Desktop & Tablet version



Mobile version



Weekly Newsletter



Food & Taste

From local food stories and food trends to global curiosities and fine dining.



Drinks & Spirits

We love drinks of all kind and are therefore more than happy to write about it.



Chef Life

Working closely with acclaimed chefs, we are the first to find out all the kitchen secrets.



Influencers & Events

We sit down with F&B personalities, lifestyle influencers and celebrities over coffee and chat.



Design, Entertainment & Travel

Catering to all senses, and explore the world of design and beautiful spaces. Travel to world with Bon Vivants alike.



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Viktor Tillqvist

Marketing Executive

Contributors

Local & International writers



Busy Professionals

Finance and Banking, Engineering, Medical, Insurance, Technology, Creative, Media, Real Estate, Shipping, Fashion, Education.

Many are clients of Clubvivre.com, with an average booking of \$900.

Gender

45% Female
55% Male

Age groups

25-34 - 25%
35-44 - 35%
45-55 - 25%
Other - 15%

Bon Vivant (Monthly)

35.000 readers

50.000 page views

We reach an audience of over **100.000+** through our local distribution partners.

Social Media

Facebook

Fans: 7.700

Weekly Reach: 20.000

Weekly Engagement: 800

Instagram

Followers: 5000



We offer personalised space to represent you. We believe good brands and products cannot be constrained to pixels...

...but here is something to get started.

Content

Full Advertorial S\$ 1000
(500-1000 words + 4 pictures)

Small Article S\$ 800
(500 words + 1 picture)

Inclusion S\$ 300
(in related article)

Photo Article S\$ 750
(10 Pictures)

Email (5000+ list)

Dedicated Newsletter S\$ 2000

Editorial Feature S\$ 500

Newsletter Banner S\$ 500

Banner (Monthly)

Leaderboard Website S\$ 700

Footer Website S\$ 550

Skyscraper banner S\$ 1000

(Sizes for banners are flexible)

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